



January 29, 2024

Shake Rag Alley Awarded Wisconsin Arts Board Grant

MINERAL POINT, Wis.—Shake Rag Alley Center for the Arts is pleased to announce the award of a prestigious Creation and Presentation grant of \$3,960 from the Wisconsin Arts Board for its 2024 operations. We are honored for the acknowledgment of the significant impact that Shake Rag Alley has on the lives of the people of Wisconsin by providing essential hands-on experiences in the communities we serve within the beautiful Driftless Area of our state.

Shake Rag Alley celebrates its 20th birthday in 2024, having been founded by local artists and community members as a 501(c)(3) nonprofit organization to enrich the lives of people in our area through the arts. Today, Shake Rag Alley is a key player in our region's creative economy, drawing thousands annually for overnight and multi-night stays that benefit our local communities.

The mission of Shake Rag Alley is to provide educational experiences in visual, performing, and literary arts for adults and children; to cultivate the creativity that thrives in our rural community; and to rehabilitate and preserve our historic buildings and rustic campus.



Our operations are primarily funded by earned income generated from workshop and retreat fees, lodging stays, and our private event facilities rentals; however, roughly thirty percent of revenues come from charitable contributions and grants such as the Wisconsin Arts Board. This philanthropic base of support enables Shake Rag Alley to achieve its mission.

Creation and Presentation Program grants provide artistic program and operational support to established nonprofit arts organizations whose primary mission is to create or present ongoing arts programming that makes a significant local, regional, or statewide impact on the cultural life of Wisconsin, and that furthers the Arts Board's community development and arts education goals. By promoting a diverse catalog of offerings — from mixed media to blacksmithing, from creative writing to heritage craft — Shake Rag Alley promotes creativity and diversity that educates and enriches the lives of the residents of our city, county, region, and state. We are pleased to acknowledge the Wisconsin Arts Board's support for that mission.

The Wisconsin Arts Board, a state agency celebrating its 50th year, nurtures creativity, cultivates expression, promotes the arts, supports the arts in education, stimulates community and economic development, and serves as a resource for people of every culture and heritage. Since 1973, the Arts Board has supported artists and art organizations with funds from the State of Wisconsin and the National Endowment for the Arts.



We'd love to welcome residents of Wisconsin and beyond to Shake Rag Alley for one of our upcoming events and to delve into our extensive catalog of workshops and retreats! Browse Shake Rag Alley's offerings online at www.ShakeRagAlley.org, call (608) 987-3292, or subscribe to twice-monthly e-newsletters and follow Shake Rag Alley on Facebook and Instagram. To learn more about how you can support Shake Rag Alley, email Development Director Erik Flesch at eflesch@shakeragalley.org.

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About Shake Rag Alley Center for the Arts

A nonprofit school of arts and crafts founded in 2004 by local artists and community members, Shake Rag Alley's 2.5-acre campus at 18 Shake Rag Street in Mineral Point (population 2,500) is a national destination for participants of adult workshops, a robust summer youth program and a host of annual special events. In addition, Shake Rag offers on-site lodging and custom facility rentals for meetings, events and celebrations. For additional information about Shake Rag Alley's workshops and events, or to request a catalog and information about facility rentals and volunteer opportunities, see www.ShakeRagAlley.org or call (608) 987-3292.

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